



## Media Contacts for TravelClick

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## Desbravador Integrates TravelClick's iHotelier Central Reservations System into its Property Management System

Integration Provides Real-Time Transmission of Rates and Inventory While Facilitating Seamless

Communication for Hoteliers to Maximize Revenue

NEW YORK, N.Y. October 30, 2017 – <u>TravelClick</u>, a global provider of innovative, cloud-based and data-driven solutions for hotels to maximize revenue, and <u>Desbravador</u>, a leader in lodging industry Property Management Systems (PMS) with a commercial presence in Brazil, Argentina and Europe and more than 3,500 clients across six other countries, have come together to integrate TravelClick's iHotelier Central Reservations System (CRS) into Desbravador Intelligent Management Software's PMS.

This new integration will provide real-time transmission of hotel rates, inventory and restrictions from Desbravador to TravelClick, as well as facilitate seamless communication of hotel room reservations that are made through TravelClick and delivered to Desbravador. Through the integration, hoteliers can increase efficiency through automation, optimize guest satisfaction and maximize revenue.

"Hotel partners, whether independent or international brands, actively seek Property Management and Central Reservations Systems that ultimately support the immediate flow of information," said Débora Leite, Director of Marketing, Desbravador. "Through this TravelClick integration, Desbravador can now simplify process and increase productivity for our hotel partners overall."

"The vital integration of Desbravador with TravelClick advances communication between our lodging partners and optimizes data quality and efficiency," added Matt Vice, Vice President of Reservations Solutions and Global Connectivity, TravelClick. "Combining TravelClick's innovative software with Desbravador's proven PMS results in a unique solution that allows hotels to maximize reservations and revenue through more streamlined communication."

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## **About TravelClick**

<u>TravelClick</u> offers innovative, cloud-based and data-driven solutions for hotels around the globe to maximize revenue. TravelClick enables over 38,000 hoteliers to drive better business decisions and know, acquire, convert and retain guests. The Company's interconnected suite of solutions includes Business Intelligence, Reservations & Booking Engine, Media, Web & Video and Guest Management. As a trusted hotel partner with more than 30 years of industry experience, TravelClick operates in 176 countries, with local experts in 39 countries and 14 offices in New York, Atlanta, Bucharest, Chicago, Barcelona, Dubai, Hong Kong, Melbourne, Myrtle Beach, Orlando, Ottawa, Paris, Shanghai and Singapore. Additionally, the Company fosters more than 600 travel-focused partnerships for hotels to leverage. Follow TravelClick on <u>Facebook</u>, <u>Twitter</u> and <u>LinkedIn</u>.

## **About Desbrayador**

Desbravador Intelligent Management Software is a company engaged in the development of hotel management systems since 1988. In 2008, they have also been dedicated to the development of software for gas stations and convenience stores. Desbravador boasts more than 3,500 clients in Brazil and other countries in South America: Argentina, Paraguay, Bolivia, Uruguay, Chile, Peru and Portugal.

Currently, it is a leading hotel management software segment in Brazil. This recognition was achieved with the cooperation and effort of many skilled professionals, ensuring a flexible support, 24-hour service and technical visits to clients. Besides the head office in Chapecó (SC) and a branch in Brasília (DF), Florianópolis (SC), Foz do Iguaçu (PR) and São Paulo (SP), the company has offices strategically distributed across the country, Aracaju (SE), Curitiba (PR), Dourados (MS), Feira de Santana (BA), Fortaleza (CE), Maceió (AL), Natal (RN), Porto Alegre (RS), Porto Seguro (BA) and Salvador (BA). Outside, it has a branch in Buenos Aires, Argentina, and expansion projects to other countries.

